

Resume-Less Recruiting Enables Commercial Real Estate Organization to Fill Vacant Role in Under 3 Weeks

About the Client*

Our client is a global leader in commercial real estate services and investments with a significant presence here in Canada. They employ over 100,000 real estate professionals worldwide and have over 500 offices on six continents. As one of the leaders in the real estate industry, our client offers a broad range of services to their clients, ranging from property management to investment management.

*client name redacted for confidentiality purposes



Hiring Challenges

Despite their massive organizational size, our client faced some common staffing challenges that many businesses experience. With such a large company, it can be extremely time-consuming and resource-taxing to sift through resumes and properly screen candidates, so they were in need of a more optimized way to review candidate qualifications without requiring a resume.

Our client had unsuccessfully tried to fill a vacant role for over 12 months and consistently struggled to identify qualified candidates for interviews, so they looked externally for assistance. After reaching out to our team at Hussle and discussing the reasons for their struggles, it was clear we had the right solution to address their hiring issues.

Resume-less Recruiting

We immediately got to work developing a tailored recruiting solution that would help our client quickly and easily identify qualified candidates, without the use of resumes. Our system allowed them to focus on the skills, credentials, and actual understanding of a role, rather than being bogged down by resumes - which can be one of the greatest obstacles to a streamlined hiring experience.

The Hussle platform enabled our client to create a custom job application process for the specific role they were trying to fill, minimizing the amount of unnecessary screening time their recruiters had to do.

Outcomes

After launching the new job posting and application process, our client began to see an influx of high-quality candidates that met their specific qualifications. With the customized application process, each applicant responded uniquely to our client's prompts about why they would make the ideal fit for the vacant role.

Within three weeks, they had a shortlist of qualified candidates to interview and ultimately made an offer to their top choice - all without ever having to review a single resume!

Compared to the year of endless phone screenings, initial interviews, and opportunities that resulted in no successful hires, Hussle enabled our client to swiftly fill a critical vacant role in their organization.

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resumes screened



<3 Weeks

to fill vacant role



Time Saved +
Top Talent Found

“

Hussle has been a great success for my team and me. If we had waited on a recruiter somewhere, we would've missed out on talent"

Senior Operations Manager



About Hussle

At Hussle, we understand that recruiting can be time-consuming, especially for those managing the day-to-day operations of a growing business. That's why we've designed the Resume-less Recruiting system that is both fast and efficient to help expedite and simplify the traditional candidate screening process. Our unique approach to recruiting allows clients to focus on what matters when searching for top talent instead of being bogged down by resumes. Hussle creates unique job templates for each role in your organization so applicants can tell you what you need to know about them for a particular position.

No more generic resumes or cover letters. With Hussle, hiring teams can consistently attract and retain top talent to fill vacant positions while saving time and beating their competition to the punch.

If you're interested in learning more about how Hussle can help optimize your recruiting efforts, please visit our website or contact us today!

 tryhussle.com